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Thesis Title	Medical Information –Seeking Behavior among Physicians in the Primary Health Care Centers at Baghdad Al – Karkh Health Directorate: 2014
Year	2013-2014
Abstract	Background: Physicians need to access medical information in response to information needs as they arise for the purpose of reducing medical errors and ensuring quality health care services. The information seeking behavior has motives and barriers. Knowing them help in understanding the current situation with aim to enhance driver and decrease barriers.  Aim: To determine medical information – seeking behavior among primary care physicians at Baghdad Al- Karkh health directorate.  Method: Descriptive cross – sectional study was conducted in the primary health care centers at Baghdad Al – Karkh health directorate from January till July. Pre – tested self – administered structured questionnaire was distributed to two hundred and eighty eight physicians working in primary care centers at Baghdad Al- Karkh health directorate.  Results: The preferred medical information sources of the respondents were printed textbooks (43.8%) and the motivated factor to seek information was to solve specific patient problem while lack of time was the one that hinder the searching process, most of physicians were computer and internet literate (81.5%) and had access to Internet at home mostly.  Conclusion: Physicians working in primary care frequently identify gap in their clinical knowledge, so they seek medical information in daily and weekly basis to solve their patient clinical problem. Physicians continued regular use of printed material such as printed textbooks. One of the most consistent strength of this resource is physicians' familiarity with text, which in turn facilitate rapid identification of needed information.  Key words: information need, information seeking behavior, Physicians, primary care center.